



Donglai Company Introduction



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01 Company Introduction



Donglai Coating integrates the global talents, and technology resources, provides car refinish paint, interior & exterior parts paints, 3C paint which covers the whole coating solution. Donglai brands: Onwings®, Onwaves®, Fixs®, Yesky®.

02 Donglai Refinishing Paint



Onwings® Solvent base

Complete color system and product range



YESKY®

Yesky® Solvent base



Onwaves® Waterborne

Easy , by the advanced technology

02 Onwings® Solvent base paints



Premium Solvent Base Paint line



02 Yesky® Solvent base paints



Economy Solvent Base Paint line

Product line including : Clear Coats , 1K Toners , 2K Toners , Primer surfacers , Plastic primers , Epoxy Primers, Hardeners and reducers.

Complete formula system

Stable color control

Easy to use

High masking Power

Reasonable Cost

Longer Pot life



02 Onwaves® Waterborne paints

Simple to use, backed by Innovation Tech



Same color in wet and dry

High masking Power

Similar application
with Solvent base

Longer Pot life

Easy Switch over







Environment-friendly



02 Onwaves® Waterborne paints



Changes of Waterborne Technology

	1 st generation	2 nd generation	3 rd generation
Waterborne resin	Waterborne acrylic emulsion PAC	PUD mixture	PUD Onwaves PUD
Overall cost			
Application Convenience			
Market Feed back	Huge color difference in wet and dry Very different application w/ Solvent Difficult to switch over from Solvent	Less color difference in wet and dry Higher masking power Difficult storage	Same color in wet and dry, Similar application with Solvent base Easy Switch over, High masking Power Longer Pot life, Environment-friendly

  Advantage

02 Cost performance



Cost of materials

Cost (SB) ↓ 15%

Cost (WB) ↓ 10%



Cost of application

Finish Time per panel ↓ 20%

Labor efficiency ↑ 20%

02 Onwings® Fluorocarbon protection paint



Beijing Changan Avenue guardrails was coated by onwings®.



China Pavilion on World Expo 2010 was coated by onwings®.

02 Donglai OEM Coatings



Coating for Auto interior & exterior parts



Donglai paint is the only sino brand certified by the OEM brand.

OEM coating for Bus



Donglai paint is used in the coating line of the biggest bus company in the world—Yutong Bus.

02 3C coatings

Huawei Mobile



iMac



Lenovo PC



Sharp Mobile

AQUOS
CRYSTAL X



3C : Computer, Communication, Consumer Electronics

03 Donglai R&D Center



Shanghai R&D Center

Product research and development for the market demand.



Donglai Smart Factory

Designed with Industry 4.0 strategy, automatic manufacturing.

04 Quality Assurance-Global Sourcing Platform



1. Leading

Focus on the forefront of the industry-based technology, synchronize with global latest technology to ensure that the leading position.

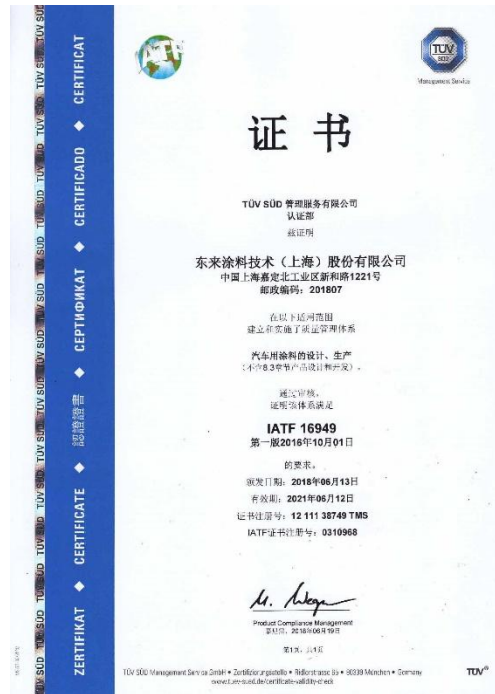
2. Stability

Donglai established strategic partnerships with global leading upstream suppliers to ensure excellent product stability

3. Connectivity

SH R & D center focus on understanding the needs of customers, creating unique value for our customers with the characteristics

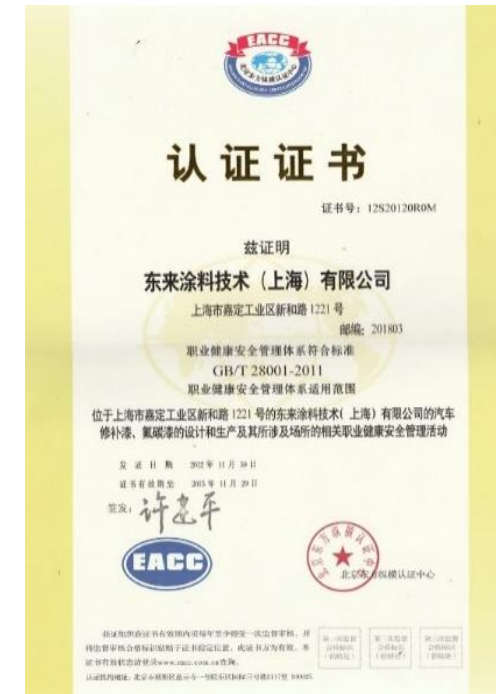
04 Quality Assurance-Authorized Certification



IATF 16949



ISO 14000

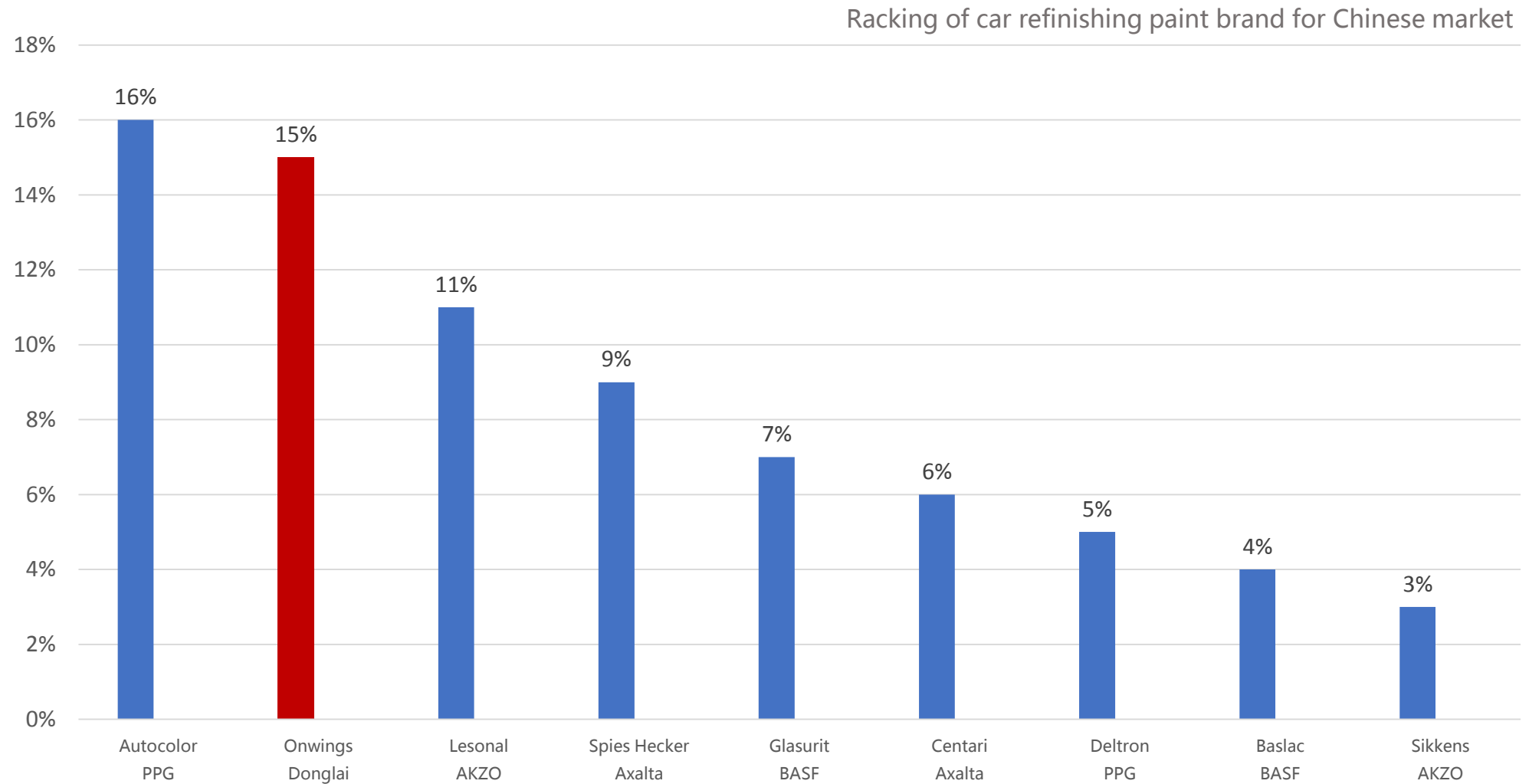


GB/T 28001



05 Market position

Only Chinese brand among mainstream Top 10



06 Certifications - OEM car brands

	OEM Brand
OEM Genuine car refinishing paint	Audi
	FAW-Volkswagen
	LINCOLN
	FORD
	VOLVO
	INFINITI
	SGM
	Renault
	Dongfeng Nissan
	Beijing Hyundai
	PSA
	Subaru
	RIO
	XPENG MOTOR
	GEELY
	SGMW
	Venucia
	Chery
	Liuzhou Motor

	OEM Brand
Authorized service supplier	LEXUS
	FAW TOYOTA
	ACURA
	GAC TOYOTA
	TAC HONDA
	GAC FCA
	GAC MITSUBISHI
	Trumpchi
	Dongfeng KIA

06 OEM Certifications – First Class Car Brands



Mercedes-Benz

In 2018, MB Germany HQ launched global Technical certification process for Donglai, and planed to finish the approval in 2019



LINCOLN

In 2015, Donglai got global technical approval from Ford
In 2016 , entered Lincoln suggested supplier list
In 2018 , Became Lincoln Official Supplier



Audi

In 2012, Donglai got technical approval from FAW-VW, and became its official supplier.
in2017, Donglai became Audi China official supplier



VOLVO

In 2014, Donglai got global technical approval from Volvo
In 2015 , Donglai became Volvo Official Supplier



LEXUS

In 2013, for waterborne systeGAC-Toyota technically approved Donglai m.
In 2019, Donglai became official service supplier of Lexus China



INFINITI

In 2008, Donglai got global technical approval from Nissan, and became its official supplier
In 2019, Became Infiniti official refinish paint supplier.



06 Certifications - OEM Customer Rewards

FAW-VW- Corporate Award & Innovation Award



Dongfeng Nissan- Excellent supplier award



05 Market Position - Car Dealer Groups Partners

Cooperated and recommended by top 100 Car dealer groups

8 in TOP 10 85 in TOP 100



05 Market Position – IAM* business partners



Multi-store collision repair shops

07 Service Network in China

Direct sales & service branches in Main Cities

Eight direct sales & service branches in:
Beijing, Shanghai, Guangzhou, Shenzhen, Suzhou, Hangzhou, Zhengzhou and Hefei.

Sales 140人

Tech reps 412人

Trainers 28人

Service Truck 60台

More than 460 Authorized distribution service centers

27 provinces region service channel network: total 460 authorized distributor, more than 220 Platinum service centers.

07 Global Network



07 Training & Supporting

Shanghai



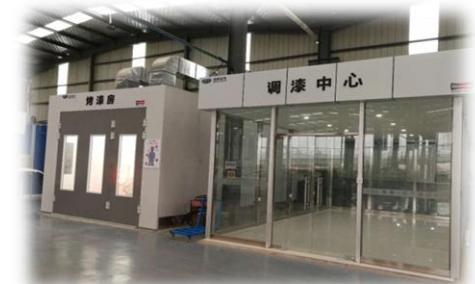
Guangzhou



Beijing



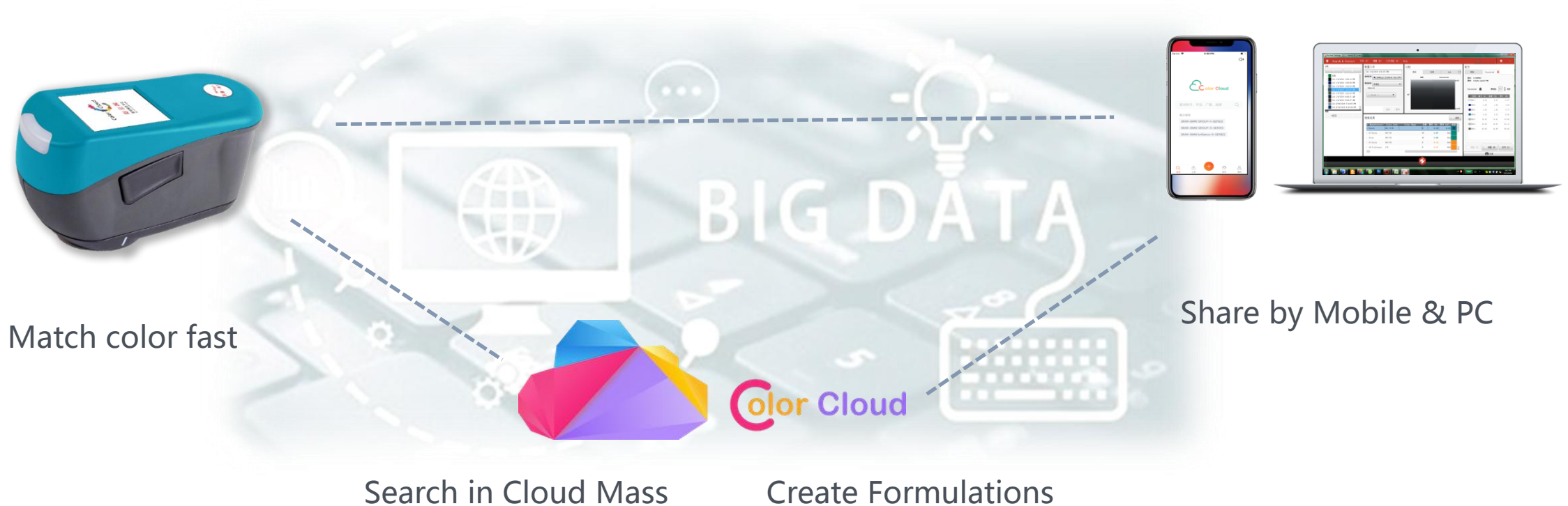
Xi' an



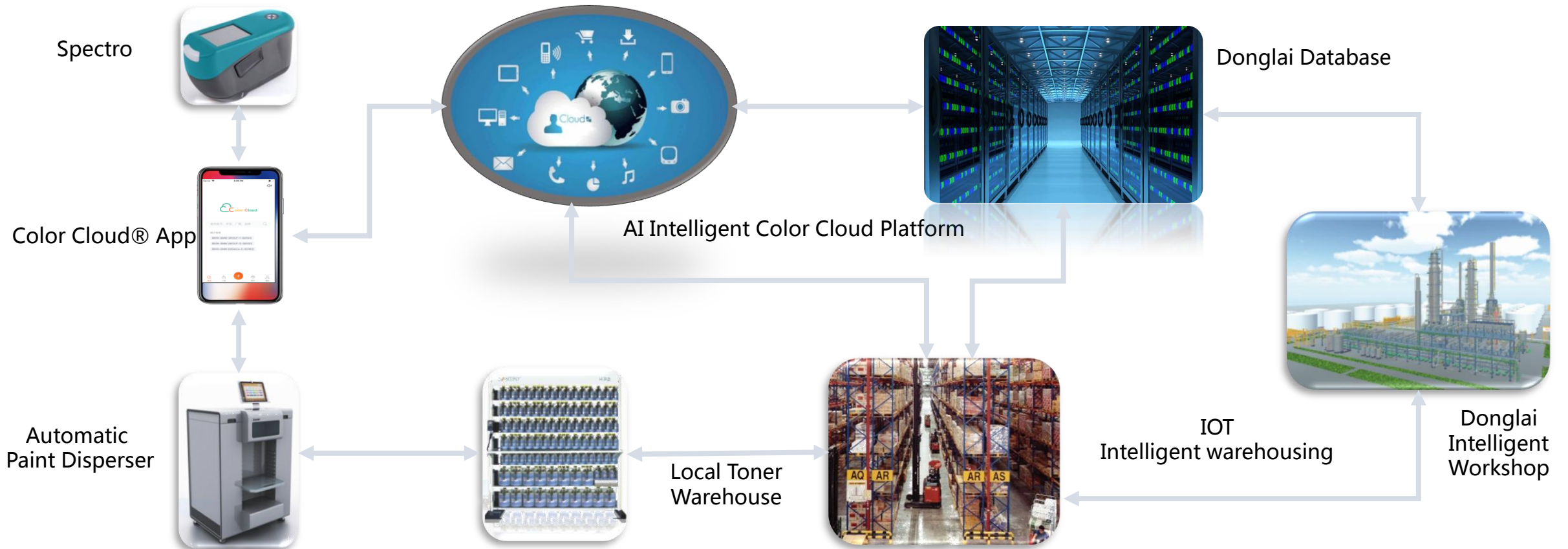
Promotion: Speak with truth, Product does the talking



08 Value-add service - **Color Cloud** platform



08 Value-add service - **Color Cloud** platform





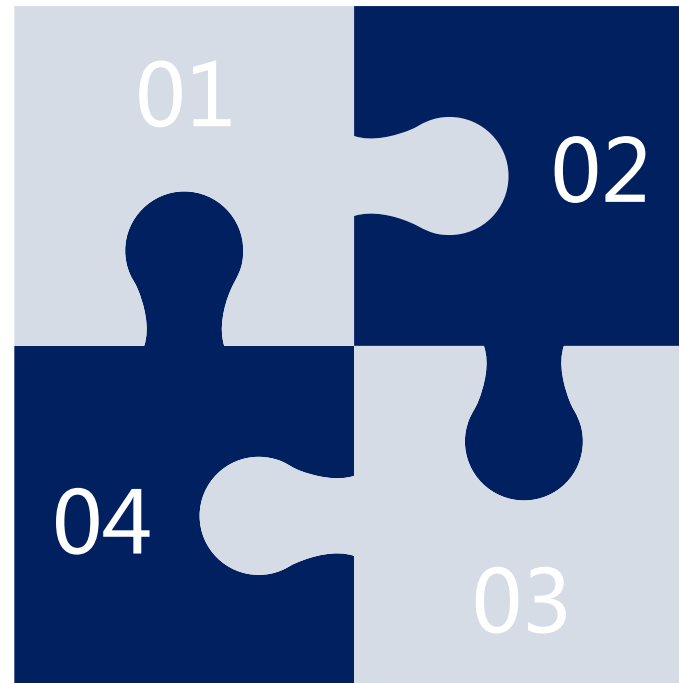
Donglai - Your best Cooperator

Differentiated service for different market

Certified by Car OEMs

Comprehensive Cost Advantage

AI Tech Color Platform




A photograph showing two hands, one on the left and one on the right, each holding a black puzzle piece. The puzzle pieces are interlocking, with the left piece having a tab that fits into the left side of the right piece. The background is a plain, light color.

Thank you

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